

SIDE 1

Programs Galore Cupcakes Happy Birthday This is 40 Learning Labs

SIDE 2

Networking
Case Study
Sessions
Flashback
Adele

WELCOME

MSAC COMMITTEE

A COMMITTEE

A

On behalf of the planning team, I would like to welcome you to the 40th Maryland Student Affairs Conference. I am privileged to call the University of Maryland my professional home and honored to have the opportunity to serve as the chair for this year's conference.

Our theme this year is all about turning 40. Whether an anniversary or a birthday, your 40th is often an opportunity to celebrate your accomplishments, reflect on the past, look inward to consider who you have become, own who you are now, and envision what your future might hold. We hope to carry these ideas of celebration, reflection, and introspection into this year's conference, allowing each of you to consider the value of your work and to look ahead.

When I was a new professional right out of grad school, working as a hall director at the University of Illinois at Urbana-Champaign, email was still relatively new (remember Eudora and Pine?) and I was introduced to this new thing called the World Wide Web. Our department also embarked on a new

initiative based on the Student Learning Imperative, which had just come out from ACPA: College Student Educators International. More than 20 years later now, the world seems so different as we connect and communicate in ways undreamed of previously. But, some things haven't changed, particularly our care for the personal development of students and our commitment to quality work.

Thank you for joining us in celebrating the past 40 years of student affairs. We hope this year's conference will be inspiring and provide opportunities for networking, knowledge sharing, and fun (and you'll love the retro candies at lunch)!

With Pride, Daniel Ostick Chair, 2016 Maryland Student Affairs Conference



8:30 AM - 9:15 AM

Registration Lobby

Continental Breakfast

Charles Carroll Room, Second Floor

Welcome & Keynote Speaker*

Colony Ballroom, Second Floor

Case Study Competition

Interest Sessions Block I

Lunch

Grand Ballroom

Interest Sessions Block II

Interest Sessions Block III

Closing Reception

Adele's Restaurant

*Disponible en Español

All rooms in Adele H. Stamp Student Union

9:20 AM - 10:20 AM

10:30 AM - 11:40 AM

10:30 AM - 11:40 AM

11:45 AM - 1:00 PM

1.10 pm - 2.20 pm

2:30 pm - 3:40 pm

3:45 PM - 4:30 PM



Dr. Christian Anderson is associate professor of Higher Education and Student Affairs at the University of South Carolina. He earned a BA in Spanish literature from the University of Utah and a Ph.D. in higher education from Penn State. He has published and presented several works about academic fiction and teaches a course about higher education in fiction and film at USC. His other research and teaching interests include the history of higher education (focusing primarily on faculty roles and academic freedom) and comparative higher education. He has taken students abroad to study higher education in Taiwan, the Dominican Republic, Cuba, and Ireland and has conducted research in several other countries. Dr. Anderson serves as associate editor of the journal Perspectives on the History of Higher Education.

HRISTIAN
HRISTIAN

FICTION + FILM FROM
A HIGHER ED PERSPECTIVE



10:30 a.m.-11:40 a.m. Pyon Su

Case studies are regularly used to educate and train new student affairs professionals to apply theory and knowledge in simulated work settings. Each year, MSAC hosts a case study competition for graduate students. The winner will be announced at lunch and via

CASE SUMMARY: Case study teams were asked to address concerns after multiple incidents of racial harassment highlighting issues of racial harassment, personal safety, and cultural awareness that occurred on campus culminated with a "die-in" and hunger-strike protest

The case study participants were asked to respond as "Dr. Contreras," the newly hired Vice President for Inclusion and Diversity. Dr. Contreras's primary responsibility is to craft a strategic plan to address concerns regarding the "-isms" occurring on campus and in the larger community.

"Dr. Contreras" needs to address the following three points:

- 1. Based on institutional goals, the responsibilities of the position, directives from the task force, and student concerns raised after each major incident, what are the most pressing issues that Dr. Contreras can reasonably address in the short-term (before the fall semester begins)?
- 2. Develop a strategic plan for the Center for Inclusion and Diversity that addresses the priorities and how to address inclusive excellence in the general education curriculum, with administrative personnel and faculty, through campus-wide programming, and by institutional policy.
- 3. As a supervisor, Dr. Contreras sees her relationship with the graduate student leader as an opportunity to mentor, challenge, and support her development as an emerging student affairs practitioner and as an activist. What role should graduate assistants and student

REVIEWERS

Dr. Michelle Espino, Assistant Professor of Student Affairs, HESI, UMD

Dr. Kumea Shorter-Gooden, Chief Diversity Officer and Associate Vice President, UMD

Mr. Joseph Calizo, Assistant Director of Student Activities, Adele H. Stamp Student Union, UMD CASE STUDY AUTHOR

Dr. Michelle Espino, Assistant Professor of Student Affairs, HESI, UMD

Session I (10:30 a.m.-11:40 a.m.)







File Edit Insert People

Keynote Follow-Up With Christian Anderson Prince George's (1209)

Take advantage of this opportunity for a continued discussion of the issues raised by Christian during his keynote address. Bring your questions and comments for a lively and engaging conversation!

We Got This: Staying Grounded as SA Professionals in Difficult Times

Juan Ramon Jiménez (2208) | Rev. Sam Offer & Rev. Dr. Jamie Washington | Washington Consulting Group

So much is happening on our campuses, and as student affairs professionals we are expected to navigate and find a solution to all of it. We've labored tirelessly to support our students, staff, and administrators in these challenging moments. BUT, where do we go? What do we do to remain focused, committed to our ourselves and our professional roles? This session provides a space to breathe, regroup, and heal as we enter 2016.

Predominantly White Institutions and Career Counseling with Black Students

Margaret Brent A (2112) | Kristen Carnevale & Clewiston Challenger | Penn State University

College career counseling is critical in developing professional interests and exploring career paths. Black students, however, face barriers to this resource when attending predominantly white institutions (PWIs). Barriers include occupational stereotyping and lack of diverse career counselors. Moreover, this contributes to unequal access to the labor market and underrepresentation in high-skilled professions. This presentation uses Social Identity Theory and Social Cognitive Career Theory to examine barriers and solutions to effective career counseling with this population.

Round Table Discussion: Trigger Warnings & When To Use Them

Margaret Brent B (2112) | Kalia Patricio | University of Maryland

Trigger warnings are a hot topic on campuses right now. What warnings should we give students about programs, presentations, or activities they will be engaged in? How do we balance students' need for growth with their mental and emotional safety? Join your colleages in a discussion about trigger warnings, their challenges, and their benefits. Exchange strategies, learned from both successes and failures, on how you have used or not used trigger warnings on your campus.

















It's About Time: History and Profiles of "First Generation College Students"

Benjamin Banneker A (2212) | Patricia Hunt, Yu-Wei Wang, & Rashanta Bledman | University of Maryland

The historical events that led to the term "first generation college students" will be presented. Issues over time that have had an impact on this student population- e.g., federal funding, access to higher education, the shifting nature of high schools, and technology's impact on social media-will be discussed. The survey data collected by the UMD Counseling Center Research Unit will be presented to draw profiles of first-generation and non-first generation college students.

A Multidisciplinary Team Approach to Transgender Health Care

Benjamin Banneker B (2212) | Marta Hopkinson, Jenna Beckwith Messman, & Penny Jacobs | University of Maryland



The prevalence of transgender individuals is documented to be at least 1 in 30,000 transwomen, and 1 in 100,000 transmen. This figure is thought to be an underestimate due to under-reporting. The prevalence of gender non-conforming individuals self-identifying at the UMD mental health service is 1.5%. This presentation will describe the multidisciplinary team approach to transgender care at the UMD Health Center, including the evaluation and initiation of hormone therapy. We will also discuss our new designation as 2015 Leader in LGBT Healthcare Equality as well as our rating in the Campus Pride Index.



Session I Continued



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Making Meaning of Diversity Trainings in 2016

Thurgood Marshall (2113)

Deborah Slosberg, Traci Alston, Amanda Even, Pamela Allen, & Linda Lenoir | University of Maryland

Today the need for diversity trainings on college campuses is at an all-time high. Institutions are continually challenged to address diversity issues while developing staff skills and capacities to educate students and engage colleagues. The UMD Student Affairs Diversity Initiative (SADI) committee will engage participants in a workshop focusing on multicultural competencies evaluation and examples of unit trainings using an Indaba format, a conversational format that provides participants with opportunities to discuss and share strategies.

Effective Use of Surveys in Assessment Plans: Tips, Tricks, and Traps

Atrium (1107)

Joann Prosser, Erin Rooney-Eckel, & Kimberly Bethea University of Maryland

As practitioners are called upon to demonstrate program effectiveness, developing a manageable assessment plan can be daunting. UMD's Student Affairs Assessment and Learning Outcomes Group (SAALOG) is presenting a two-part series designed to strategically incorporate surveys into this process. Session 1: Effective use of surveys in assessment, steps for survey development, and ways to use survey data to enhance goals. Session 2: Step-by-step guide to creating web surveys using Qualtrics (optional: bring laptop/tablet).



Creating, Evaluating & Improving a Campus Pantry Nanticoke (1238)

Allison Lilly & Kate Richard | University of Maryland

This presentation focuses on food insecurity among college students and the University of Maryland's efforts to address this problem with a campus food pantry. Starting and operating a pantry, evaluation, and metrics will all be discussed. This presentation is aimed at colleges with existing pantry programs and colleges looking to start a program.



Learning Labs



The 30 minute learning labs during Session Block 2 will focus on areas from which participants will walk away with a tangible and/or practical new skill.

They are intended to provide a big impact in a short amount of time.

OK

Continuing Education



CE

The primary purpose of the Continuing Education notation is to provide a permanent record of the educational accomplishments of an individual who has completed significant non-credit educational and career enhancement experiences. A CE triangle denotes all continuing education units.

OK

Reception



Join us for a reception at the end of the conference! Walk past the art gallery on the first floor to Adele's for an end-of-the-day snack and mingling with your fellow SA professionals.

OK

SESSION 2 (1:10 p.m.-2:20 p.m.)

Before the Protest and Demands: Building More Inclusive Campus Communities

Juan Ramon Jimenez (2208) | Rev. Dr. Jamie Washington & Rev. Sam Offer | Washington Consulting Group

Campuses, cities, and organizations are all navigating the impact of injustice and exclusion. Many campuses are proud of their efforts to increase diversity numbers and programs, without doing much to create a climate and culture of inclusion. This session will address the journey from campus diversity to campus inclusion.

Body Image: We All Have It!

Benjamin Banneker A (2212) | Erica Merson & Rashanta A. Bledman | University of Maryland 📴



This presentation will focus on the changes in body image over the past several decades. It also will address the influences of social media and other Western cultural ideals. Research informs us that body image can affect overall well-being. This presentation will rely on images, video clips, and discussion to increase awareness and understanding of the importance of this topic.

What Contributes to College Students' Academic Success? Implications for Student Affairs Staff Benjamin Banneker B (2212) | Yu-Wei Wang, Xu Li, Young Hwa Kim, Amy Fuhrmann, & Yi-Jiun Lin | University of Maryland

We will explore the overall developmental trajectories of UMD undergraduate studentsff Grade Point Average and how studentsff academic profiles were predicted by their perceived career and educational barriers, as well as career-related parental support, reported by the students who responded to the 2010 UMD New Student Census in the summer before their first semester. Implications of our research findings for student affairs professionals will be discussed.

Forty Years of Stories: Lessons Learned in College That Have Lasted a Lifetime Charles Carroll A (2203) | Marsha Guenzler-Stevens & Terry Zacker | University of Maryland

As we commemorate the 40th Student Affairs Conference, we celebrate the students that have been our co-travelers through college life over those same years. Two seasoned student affairs professionals join in a discussion with three alumni student leaders representing the decades between 1980 and 2000 and a current student to discuss how the experiences, triumphs, pitfalls, people, and programs of college influenced their lives. Sharing their stories of college and of the influence of the decades in which they lived, these beneficiaries of our work remind us of how we are teaching life lessons that can last a lifetime.

Their Own Worst Enemies: How Subconscious Goals Undermine Success

Charles Carroll B (2203) | Scott Roberts | University of Maryland

We have good goals in mind, and a strong motivation to achieve them... the problem is that our brain is designed to achieve its goals by whatever means necessary. In this session we will explore our wellintentioned goals and how the cognitive processes that evolved can be the very reason we fail. There is good news though: awareness and intervention can prevail!

The Gardened Heart: The Garden of Reflection and Remembrance Journal Project

Thurgood Marshall (2113) | Daniel Ostick, Denise McHugh, & Jessica Bennett | University of Maryland

15 journals. 2,250 pages, 3,162 entries, 64 codes, 7,628 codes applied, 4 weary team members. Come learn about this amazing project, reading and analyzing entries in the garden journals at Memorial Chapel. You will learn about our process, our primary tool (dedoose), and our findings. Discover how you can apply our process to your qualitative materials and hear some of the powerful stories shared by our community.

What Can I Use Qualtrics for Anyway?: Basic Introduction to Survey Building

Atrium (1107) | Sophie Tullier & Heather Kimball | University of Maryland

As practitioners are called upon to demonstrate program effectiveness, developing an assessment plan can be daunting. UMD's Student Affairs Assessment and Learning Outcomes Group (SAALOG) is presenting a two-part series to strategically incorporate surveys into this process. Session 1: Effective Use of Surveys In Assessment, Survey Development, and Using Survey Data to Enhance Goals. Session 2: Step-by-step guide to creating web surveys using Qualtrics. Attendees are strongly encouraged to bring a laptop/tablet.

How to Launch Your International Student Career Ambassador Program by Next Semester

Nanticoke (1238) | Chalvonna Smith & Courtney McClain | The George Washington University

As universities expand their international student bodies, career services departments must avoid limiting themselves to traditional resources/services by addressing the unique position and needs of international students through new programming and leveraging their international student community. In this session, participants will learn how GW launched an international student peer-to-peer career advising program, and how you too can utilize your own resources to enhance the efficiency of professional development appointments/workshops.

Cheating Goes High Tech: Pressure, Cultures, Testing, and Conduct

Prince George's (1209) | Alice Mitchell, Hannah Phillips & James Bond | University of Maryland

While technology has many benefits, it has also brought new methods to cheating. This creative collaboration between Student Conduct and the Counseling Center Testing Office will provide an overview of contemporary academic pressures that many students experience, early warning signs of possible academic integrity violations, campus culture surrounding cheating, contrasts between U.S. and international approaches to academic integrity, technology employed for cheating, and recommended approaches for faculty and staff.

Learning Labs are listed on the next page of the program. Do you wish to proceed? Y/N lacksquare

LEARNING LAB SESSION ONE 1:10 p.m.-1:40 p.m.

Case Study Follow-Up Discussion Pyon Su (2108)

Open to all those who would like to hear more about this year's case study authored by Dr. Michelle Espino. Participants will engage in conversation about the elements of the conference's case study. We invite you to share your own comments as well.

Periscope -An Emerging Tool for Student Engagement Margaret Brent A (2112) Myles Surrett | The George Washington University

Periscope is a booming social media platform with real applicability to student affairs practice. From presentations, training, live annoucements, focus groups, and real-time Q+A, Periscope combines the content of Instagram with the interactivity of Twitter and the responsiveness of Reddit. This session will promote effective use for engaging your student population.

Slack Your Way to Better Communication Margaret Brent B (2112) Laura McGrath | University of Maryland

If you work in student affairs, you know how to multi-task! Come learn about SLACK, a great and effective tool to organize your team's communication and files. SLACK has changed the way Student Entertainment Events at UMD communicates and organizes their events. It's a tool that uses channels, notifications, and hashtags to stay organized. If you work with students, this is a great way to communicate with them and keep all your files and conversations in one place!

STUDENT ENTERTAINMENT ENTERPRISES





LEARNING LAB SESSION TWO 1:50 p.m.-2:20 p.m.

Create Your Next Service Event: www.services247.umd.edu

Pyon Su (2108)

Deborah Slosberg & Abby Yitagesu | University of Maryland

In this learning lab participants will have a chance to see Services 24/7 (www.services247.umd.edu), a brand new virtual resource center for Prince George's County. Services 24/7 helps individuals find nonprofits within the county with which they, their staff, or their students can volunteer. In this session participants will see this resource, learn best practices around working with community partners, and have their questions around planning service events answered.

Powtoon 101:

Engaging Today's College Student

Margaret Brent A (2112)

Katie Dignan, Bonnie Fisher, & Renee Bernier | James Madison University

Does your office have important information that you need to get to students? Want to engage students using social media to make finding answers to common questions easier? Come learn how to use PowToon, a free online video creator, to create engaging videos for your office!

The Versatility of Trello

Margaret Brent B (2112)

Steve Kreider | Anne Arundel Community College

Trello is a free online tool that can help organize your life and work. This session will provide examples of how Trello is being used by campus activities staff, program boards, and union operations, including task lists, project management, marketing development, facilities management, staff training, and daily communication. Attendees are encouraged to bring laptops, tablets, and/or smart phones to this session!



2:30 PM - 3:40 PM Session 3



How to be a #SAPro: Professional Development, Personal Branding, and Networking

with Rachel Wobrak (University of Maryland) in Juan Ramon Jiménez (2208)

We often advise students on how to shape their online image, but what about YOURS? Learn about the trends and latest platforms for networking with other professionals. Take part in this opportunity to think through how to market your personal brand (skills and experience), enhance your network, and join professional conversations relevant to your own development. Please bring questions and be prepared to share your ideas/tips so we can learn and benefit from each other. Topics discussed will include: Benefits of using social media; Platforms discussions on LinkedIn, Twitter, Facebook, Tumblr, WordPress, and Blogger; Creating your brand online; How to engage online: Networking on social media and sharing ideas/tips/guestions from audience.

Who Does She Think She Is? with Karol Martinez-Doane & Kristin Lang (Maryland Institute College of Art & American Association of University Women) in Margaret Brent A (2112)

Have you ever caught yourself thinking or speaking negatively about other women leaders? It's ok, we have too. In this session, we aim to un-learn the harmful expectations and perceptions we have for ourselves and others as women leaders. Through engaging media clips and meaningful discussion, participants will leave this session with a greater understanding of how to support female student leaders and colleagues within higher education.

Embrace Group Talents: Collaborative Supervision by Diverse Teams with Zabrina Anzyl, Cait Bjellquist, & Nadir Sharif (University of Maryland, American University, & University of Pennsylvania) in Margaret Brent B (2112)

Three (former) Assistant Directors of Residential Education at Bucknell University with diverse identities, personalities, and backgrounds offer strategies to maximize pooled team talents. Cait, Nadir, and Zabrina will reflect on their intentional collaboration across difference to better understand each other, what they bring to the team, and how to execute consistent supervision across campus. Recommendations are made to unite a peer group with varying philosophies and education to build a cohesive, dynamic, and engaged team.

40 Acres and a Mule...Improving Helping Relationships with African American Clients with Kimberly Campbell ce (University of Maryland) in Benjamin Banneker A (2212)



This session is designed to give participants an overview of the historical context in which African American students enter counseling relationships and the cultural values and belief systems that inform their interactions with helping professionals. The session will introduce a paradigm and discuss techniques for providing culturally informed mental health interventions that are particularly helpful for African American clients.

Identity Development of Undocumented & DACamented Students with Yvette Lerma & Cinthya Salazar (University of Maryland) in Benjamin Banneker B (2212)

With the rising number of undocumented youth attending higher education due to deferred deportation policies enacted through the White House (Deferred Action For Childhood Arrivals - DACA), state legislators, university trustees, and student affairs professionals are going to be supporting this emerging population. This session will introduce and connect models for identity development of undocumented students. By becoming familiar with relevant policies, identity development models, and challenges faced by undocumented and DACAmented students, student affairs practitioners will be able to provide inclusive support for undocumented students.

The Changing Nature of Retirement - Visions for the Future: 2nd, 3rd or Retirement Careers with Laura Tan & Linda Gast (University of Maryland) in Charles Carroll A (2203)

This program will focus on the concept of re-careering, values and a vision for one's future - whether it is in the remaining time in their career or in retirement. This will be an interactive, participatory workshop where participants can think about issues related to re-careering.



Session 3 Continued



Trends in Environmental Sustainability: Momentum for a Culture Shift? with Dan Wray, Alison Lilly, Maria Lonsbury, Mark Stewart, & Anna McLaughlin (University of Maryland) in Charles Carroll B (2203)

What started with recycling paper and plastics in the late 90's, "going green" has steadily grown in our collective consciousness. Today, terms such as 'renewable energy', 'carbon neutrality' and 'climate action plan' take center stage. Sustainability is now integrated in UMD Student Affairs divisional goals and environmental initiatives are included in mission statements of many prominent businesses and institutions. The panel session will highlight milestones in the evolution of sustainability as a concept, focus on trending areas at UMD, and engage our audience in a discussion on what innovations and advancements may lie ahead.

Student Services Programming and Assessment for the Senior Year with Lena Kavaliauskas Crain & Christopher Nicolas (University of Maryland & Loyola University) in Thurgood Marshall (2113)

In the 1990s, universities faced scrutiny about whether they needed to better prepare students for success beyond graduation. Post-graduation outcomes, the catalyst behind senior student programming, are again in the higher education spotlight. This session will examine the construction and assessment of senior student programming for various student services. Participants will learn about the design, implementation, assessment, and outcomes of senior year programs, with implications for student learning, satisfaction, post-graduation success, and young alumni engagement.

Engaging Student Leaders: Workshops that Work! with Lauren Norris & Meredith Gentzel (University of Maryland) in Pyon Su (2108)

We all have students who want additional leadership opportunities in our offices. We know how important student leadership can be during the undergraduate experience. How do we enrich the roles we currently have, to assist our students in their own leadership development? Come to this session to learn about how the UMD Orientation Office created a workshop series for returning staff members to support them in leading their peers, identifying their strengths, and marketing their experience.

Development & Fundraising: What is it? Why is it Important? Who's Involved? with Roz Moore, Jim Rychner, Mike LaFortune, & Ed Kenny (University of Maryland) in Atrium (1107)

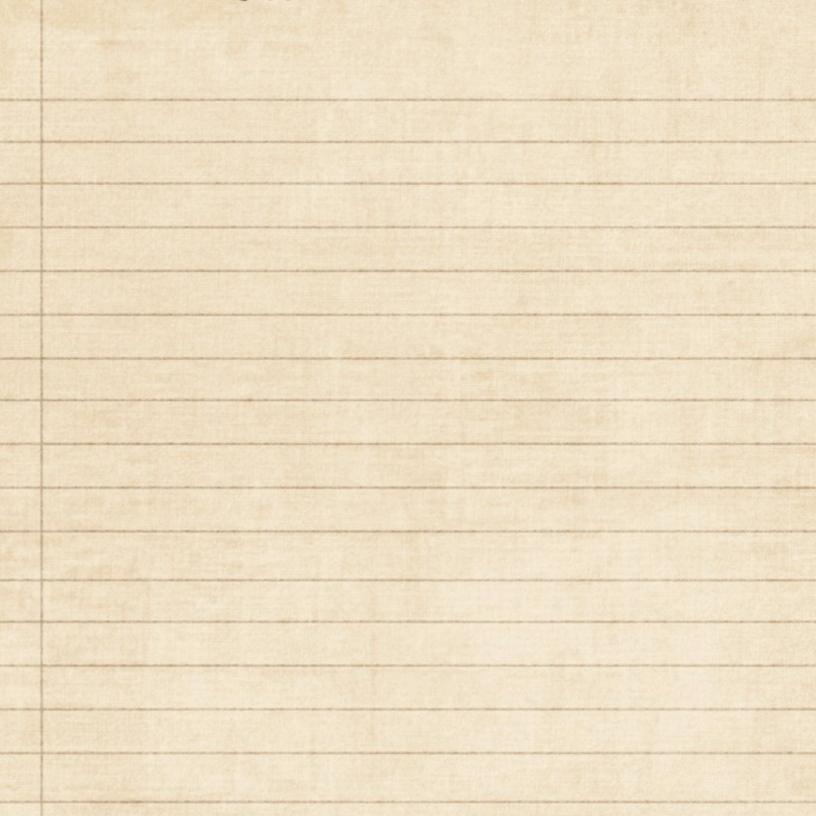
With public and state funding shrinking, pressures on tuition, and costs escalating, universities are understanding the need to tap into other sources of funding now more than ever! Come learn about the development function and how it can impact student affairs and transform the student experience. You will also gain insight from a panel of university partners who support student affairs initiatives through individual giving and corporate support.

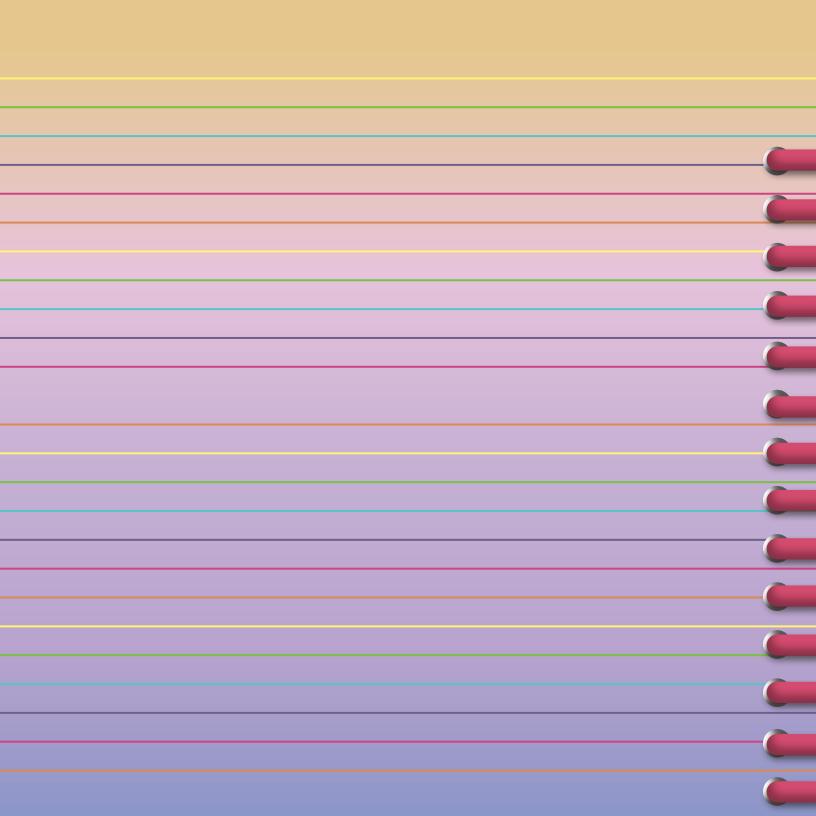
Working Across Difference: The Intersection of Intercultural Competency and Self-Authorship with Zachary Hyder (University of Maryland) in Nanticoke (1238)

Review intercultural competence to better understand what learning outcomes, developmental milestones, and learning experiences contribute to the development of intercultural competency. This program suggests intercultural awareness is a precursor to competence, and the development of intercultural competency is achieved through the simultaneous development of self-authorship. Come explore why fostering the growth of intercultural competence requires educators to cultivate the skills of understanding difference, learning from difference, and communicating/working across difference in our students.

Creating the Essential Elements of an Effective Learning Community with Christopher Jensen & Daniel Bowley (Towson University) in Prince George's (1209)

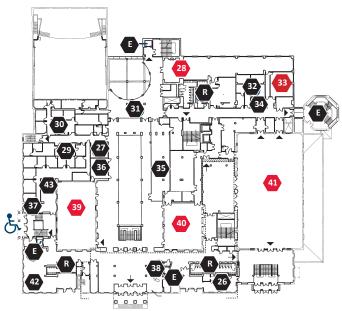
Learning communities have become increasingly prevalent on campuses to provide multifaceted experiences to a diverse student body. These communities represent a collaborative effort between student affairs and academic affairs. Practices and structural elements vary across universities, but the goal of advancing learning beyond the classroom remains constant. This presentation will examine the key elements of an effective learning community. These elements will then be evaluated and discussed within the context of new and established learning communities.



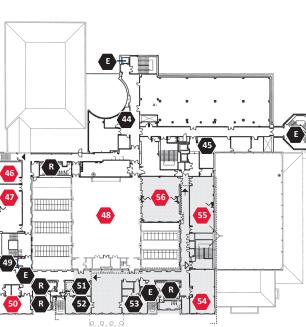


Maryland Student Affairs Conference

Maps, evaluations and Committee listing



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- R · Restrooms
- F Flevator





Conference Amanda Long Committee Brooke Supple

Carlton Green Cori Carfagno Corin Gioia Edwards **Daniel Ostick** James McShay **Jason Comoglio** Julia Matute Kate Maloney Kathy Broady LaToya Haynes Leif Corbett Lisa Carroll Malia Witherspoon, Michelle López-Mullins Noah Henry-Darwish Olan Garrett

Feedback

Evaluations will be sent to all attendees after the

conference!

Trisha Lay

Staying Green

Made with recycled paper and environmentally friendly toner

46 · Thurgood Marshall Room

- 47 · Margaret Brent Room
- 48 · Colony Ballroom
- 50 · Pyon Su Room
- 54 · Juan Ramon Jiménez Room
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- E Elevator

